

The DRM Collaborative Joint Learning Network invites you to next session in the Health Taxes Seminar Series on



## From a Pile to a Pinch: Emerging Approaches to Reduce Salt Intake

**August 30, 7.00-8.30 am EST**

Simultaneous Spanish and Chinese Interpretation will be available

### JOIN ZOOM MEETING

Meeting ID: 885 8406 4905 | Passcode: jlnHTSS22!

Is your country facing rising noncommunicable diseases, pressing health expenditures, and skyrocketing rates of hypertension? Join us to hear about a diverse range of interventions that address the primary driver of disability and disease in most places: salt. More than 99% of adults worldwide consume more than the recommended amount of salt per day. One third of hypertension cases globally are attributed to excessive salt consumption. Reducing salt intake is one of the most cost-effective ways to improve population health, save lives, and make the best use of existing health resources, and can even generate additional revenue. We will explore emerging approaches to population-level interventions to reduce salt intake, including warning labels and scaling up substitutes that households can use instead of salt. Cutting-edge research and pioneering country policies will be presented to examine the growing evidence base, potential impacts, and lessons learned for these approaches. This event is co-hosted by the Joint Learning Network and Nutrition Global Solutions Group.

### AGENDA

#### CHAIR



**Kate Mandeville**  
Senior Health  
Specialist, World Bank

#### OPENING REMARKS

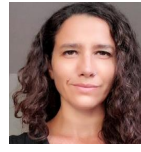


**Meera Shekar**  
Global Lead, Nutrition,  
World Bank

#### OVERVIEW AND COUNTRY DEEP DIVE



**POPULATION -  
LEVEL  
INTERVENTIONS  
FOR SODIUM  
REDUCTION**  
**Nicole Ide**  
Technical Advisor,  
Resolve to Save Lives



**REDUCING CONSUMPTION  
OF UNHEALTHY GOODS IN  
CHILE**  
**Andrea Albagli**  
Head, Division of Healthy  
Public Policies and Health  
Promotion, Chile

#### SPOTLIGHT ON SALT SUBSTITUTES



**SALT SUBSTITUTES IN  
CHINA**  
**Maoyi Tian**  
Honorary Senior Fellow, The  
George Institute for Global  
Health



**MODELLING THE POTENTIAL  
HEALTH IMPACTS OF SALT  
SUBSTITUTION IN SOUTH  
ASIA**  
**Leopold Aminde**  
Postdoctoral Research  
Fellow, Griffith University

#### PANEL DISCUSSION



**Leopold Aminde**  
Postdoctoral Research  
Fellow, Griffith University



**Hideki Higashi**  
Senior Health Economist,  
World Bank



**Nicole Ide**  
Technical Advisor, Resolve to  
Save Lives



**Maoyi Tian**  
Honorary Senior Fellow, The  
George Institute for Global Health



**Andrea Albagli**  
Head, Division of Healthy  
Public Policies and Health  
Promotion, Chile

#### SPEAKER DETAILS



**Dr. Kate Mandeville** leads the health programs for China and Mongolia at the World Bank and is based in Beijing. She is a public health physician and has previously worked for the National Institute for Health and Care Excellence (NICE), the UK Health Security Agency, and the London School of Hygiene and Tropical Medicine. She joined the World Bank in 2012, and has worked in Eastern Europe, Central Asia, and East Asia and the Pacific. She has developed a World Bank program to support governments in designing and implementing taxes on sugary drinks, and more recently salt reduction and transfat elimination. She has a BSc and MD from Imperial College London and a MPH in Public Health and PhD in Health System Economics from the London School of Hygiene and Tropical Medicine.



**Dr. Meera Shekar** is the Global Lead for Nutrition in the World Bank's Health, Nutrition & Population Global Practice, managing key partnerships and leading to the repositioning of the nutrition agenda within the World Bank and globally. She has a PhD in International Nutrition, Epidemiology and Population Studies from Cornell University.



**Ms. Nicole Ide** is a global health professional based at Resolve to Save Lives in New York City. Ms. Ide works for the Cardiovascular Health team at Resolve as a Technical Advisor for Sodium and Surveillance. She supports country-level efforts to implement sodium reduction policies and interventions and on resource development at the global level. Prior to Resolve, Ms. Ide worked at the University of Washington as a Research Scientist in Family Medicine and as a Research Fellow in Nepal looking at self-management and access to care for patients with diabetes. Ms. Ide holds a Master of Public Health from the University of Washington, Department of Global Health, where she specialized in global noncommunicable diseases.



**Ms. Andrea Albagli** is the Head of the Division of Healthy Public Policies and Health Promotion of Chile's MoH.



**Dr. Maoyi Tian** is a Professor at the School of Public Health from Harbin Medical University in China. He is also an Honorary Senior Fellow at The George Institute for Global Health, and a Conjoint Senior Lecturer in the Faculty of Medicine and Health at the University of New South Wales. He holds a Bachelor of Electronic Engineering from the University of York, UK, a MSc in Biomedical Engineering from the University of Oxford, UK, a PhD in Biomedical Engineering from University of New South Wales in Australia, and an MPhil in Public Health from the University of Sydney. His main research focus is around the prevention and management of non-communicable diseases and injury at a population level, specifically including dietary interventions, primary health system strengthening, digital health, and healthy aging programs.



**Dr. Leopold Aminde** is a Physician-Epidemiologist with interests in evidence synthesis, health impact assessment and cost-effectiveness of population interventions targeting major non-communicable disease (NCD) risk factors such as excess sodium intake, blood pressure, obesity, and tobacco use. His current Fellowship at Griffith University Australia seeks to evaluate the health and economic impacts of selected 'Best-Buy' strategies for NCD prevention in Southeast Asia. He has published over 70 articles in peer-reviewed journals and is currently Associate Editor of *BMC Cardiovascular Disorders*.



**Dr. Hideki Higashi** is a Senior Health Economist with the World Bank, recently relocated from Colombo to Delhi. His work spans several countries in South Asia focusing on health economics, human capital, and pandemic preparedness. Prior to joining the Bank in 2018, he worked in various capacities in academia (e.g., Institute for Health Metrics and Evaluation) and development and humanitarian activities in Africa and Asia (e.g., Japan International Cooperation Agency, Médecins sans Frontières). He obtained his PhD in Health Economics from the University of Queensland, Australia.

For questions about this event, please contact: **Vrishali Shekhar** ([vshekhar@worldbank.org](mailto:vshekhar@worldbank.org))